

Translation of the article published in the Spanish national newspaper *El País* on 27 May 2010.

TOURISM

## The web service Oscar manages rural hotels for a fixed monthly fee

After more than a year of development, today Oscar is launched, a web service for small and mediums sized hotel businesses, either being bed and breakfasts, cottages, rural homes, hostels campings or hotels of which there are some 15.000 in Spain.

For a fixed monthly fee between 6 and 25 euros, depending on the number of accommodations rented, the solution manages the planning of reservations, check in and check out of customers and their expenditure and creates reports and invoices. Hotel businesses that are interested in the solution, can sign up for a free two month trial period on the web page of Redforts Software [www.redforts.com](http://www.redforts.com).

Available in English, Spanish and Dutch, using any modern internet browser without any installation of software or maintenance, Oscar stores your data in its data centre in a way that "it is secured and available anywhere on a computer with internet access", explains Jankees Korstanje, a Dutchman who has been living in Spain for over 12 years and is Vice President of the Association of Hotels and Tourism Industry of Chinchón a village located some 45 km south of Madrid, where his wife, Carla Coenders owns the Rural Hotel Casa de la Marquesa.

### Applications for SMEs

Oscar (Online Service for Customer Administration and Reservation) was created by Korstanje and his partner and Technical Director Ben Siemerink. "Our objective is to promote the development of Software as a Service (SaaS) for SMEs, says Korstanje, who has decades of experience in this sector and in the telecommunications industry.